

LEAH SNYDERMAN

Hard-working, energetic, collaborative communications student looking for a career
in the entertainment industry

CONTACT

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- Los Angeles, CA

EDUCATION

UCLA

B.A. Communications, Professional Writing Minor, Film, TV, and Digital Media Studies Minor

GPA: 4.0

2022 - March 2026

COURSEWORK

International Public Relations
Writing for Arts & Entertainment
Writing on Deadlines
Public Speaking
Communication Science
AI and Society
Intro to Visual Culture
Essays in Journalism
Film Editing
Interpersonal Communication

SKILLS

Adobe Suite (InDesign, Premiere)
AP Stylebook
Public speaking
Writing
Media outreach
WordPress
Social media content

EXPERIENCE

SKIRBALL CULTURAL CENTER

GETTY MARROW COMMUNICATIONS + MARKETING INTERN (JUNE 2026 - AUGUST 2026)

- Create social media campaigns, shoot and edit content, and collect analytics
- Write stories about the Skirball community and various initiatives
- Develop digital outreach materials and maintain the outreach database
- Proof and fact-check promotional materials, including e-blasts and print pieces

GAGOSIAN

GALLERY INTERN (JANUARY 2025 - JUNE 2025)

- Assist gallery staff with daily operations, including visitor inquiries, administrative tasks, and in-depth research and artist-based projects
- Support colleagues across sales, artist liaison, research, library, and events departments
- Participate in gallery openings, art fairs, and other gallery-related events including Frieze LA and exhibition walk-throughs

CHERRY POP RECORDS

PRESS MANAGER (JANUARY 2022 - PRESENT)

- Act as main press contact for label of 60+ employees
- Train all new hires and teach masterclasses at all staff meetings
- Write press releases, blog posts, and features articles
- Conduct press outreach
- Create one-sheets and electronic press kits for artists
- Contribute to marketing campaign for single releases

STANTON & COMPANY

PUBLIC RELATIONS INTERN (JUNE 2024 - SEPTEMBER 2024)

- Create pitches for brand outreach & press opportunities
- Research trends, competitor analysis, and more
- Prepare press clips
- Create media lists using MuckRack

THE DAILY BRUIN

EDITORIAL BOARD MEMBER (JANUARY 2024 - PRESENT)

- Write weekly editorials on campus wide issues
- Endorse candidates for campus elections
- Attend quarterly meetings with administrators to highlight campus issues

COPY EDITOR (SEPTEMBER 2022 - PRESENT)

- Proofer for print production
- Write headlines